


DANIEL HICKEY

Graphic Designer / Art Director




CONTACT

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 www.oohdang.com

SOFTWARE / SKILLS

ILLUSTRATOR 

PHOTOSHOP 

INDESIGN 

PREMIERE 

QUICK LEARNER 

MULTI-TASKER 

TEAM PLAYER 

PROFILE

I'm a graphic designer and art director with 7 years of professional experience. I take pride in solving design problems with well-researched, effective solutions. I'm highly adaptable and strive in a fast-paced, team setting. While I already possess a multifaceted design toolbelt, I'm always looking to expand my design knowledge and skillset.

EXPERIENCE

2018 • GRAPHIC DESIGNER / ART DIRECTOR

2016 • *High Sierra (a division of Samsonite)*

Design and develop branding direction for several new product lines, create the visual identity system and textile graphic components for the apparel line, art direct photo shoots, shoot and edit product videos, create custom dielines and graphics for packaging, wireframing, also ideate, conceptualize, and arrange POS displays, work with our overseas team to relay and ensure proper print standards were met, assist in pitching ideas, direction, and presentation materials to the sales team, and help develop the progression of High Sierra's visual identity system as a whole.

2016 • JUNIOR GRAPHIC DESIGNER

2013 • *High Sierra (a division of Samsonite)*

Design digital and print collateral while maintaining existing brand standards. Projects included hang tags, catalogs, sell sheets, web banners, in-store displays, trade show booth graphics, packaging and product graphics, posters, internal presentation materials, icon development, and product and lifestyle photography.

2014 • CONTRACT GRAPHIC DESIGNER

2013 • *Wilson Sporting Goods*

Worked within existing brand standards to develop a number of designs for both web and print. Projects included packaging design, custom illustration, product graphics, apparel graphics, sell sheets, catalogs, print ads, point of sale displays, and web banners.

2013 • FREELANCE GRAPHIC DESIGNER

2011 • *Various Clients*

Create a wide variety of marketing collateral (both digital and print), branding assets, t-shirt graphics, and album art for numerous Chicagoland businesses, bands, and more. Freelance clients include, Hope For The Day, Mental Health America, Through the Body, Megan Adams Dance, Chef Michael Kasper, R.i.O, and The Ox King.

EDUCATION

2013 • BACHELOR OF FINE ARTS, GRAPHIC DESIGN

2010 • *Columbia College Chicago / Cum Laude graduate*

2010 • ASSOCIATE OF ARTS, GRAPHIC DESIGN

2008 • *College of Lake County / Cum Laude graduate*